

HillsboroughHATS
Services and Cross-System Relationship-Building Workgroup Conference Call
Wednesday April 6, 2011, 5-6 PM

On the call: Lynn Ringenberg, Janet Hess, Judy Rosenberg, Danny Plasencia, Laurie Woodard, Joanne Angel, Marybeth Palmigiano

Dr. Ringenberg opened the call at 5:10 PM. She posed a question for discussion:

What can we do to get the word out to providers about transitioning kids and to inform them of the resources we have through HillsboroughHATS?

Discussion:

- We primarily need to target the adult providers.
- Coordinate efforts to do personal visits to offices.
- Ms. Angel suggested we target the student adult nurse practitioners; as part of their education many of them are already working in doctors' offices and could be a good conduit for us.
- Post announcements on Nurse Practitioner of Florida websites and list serves.
- Ms. Hess wrote an Opinion-Editorial article that was published in the Tampa Tribune on Monday April 4 (see attached article). We could leverage this by sending it to provider offices and sending it to the HCMA and FMA to be published in their bulletins.
- We should consider sending period announcements/brief articles to the HCMA and FMA among others.
- Grand Rounds – there is one scheduled for April 14 at St. Joseph's Hospital Make sure the adult providers are aware and encouraged to attend.

How can we identify providers and practices to reach out to and how can we get them to help?

- Blue Cross Blue Shield of Florida has a searchable database on their website www.bcbsfl.com
- The Agency for Health Care Administration Florida Medicaid Office has a list of providers who take Medicaid patients. <http://ahca.myflorida.com/index.shtml>; they also have provider training; we could contact them to see if they would help us disseminate information to their providers.
- Obtain email address from the department of Medical affairs at UF and UT. Send the Op-Ed that Ms. Hess wrote as an introduction and ask them for feedback and assistance.
- When talking to providers it's very important to emphasize that we will not overburden the practice.
- Use the FloridaHATS brochure and legislative talking points when meeting with providers.
- Offer the *My Health Passport* <http://flfcic.fmhi.usf.edu/projects/health.htm> as a tool for providers to use, it's written specifically for people with developmental disabilities. The passport is posted on the FloridaHATS website.
- It's important to talk to the nursing and office staff as well as the doctor, we need their buy-in to be successful.
- Target clinicians who are just starting up their practices.

Action Items:

Ms. Hess – contact Maria Jones at St. Joseph’s Medical staff office to get a notice out to the adult providers about the upcoming Grand Rounds. Ask someone at USF about getting a list of adult physicians/providers through Tampa General. Contact University Community Hospital (follow up from HCMA dinner in February).

Ms. Palmigiano – compile list of primary care providers

Dr. Plasencia - ask some of the physicians in his practice to assist with visiting provider offices. Talk to the COO at St. Joseph’s about obtaining provider email addresses.

Dr. Ringenberg –begin to visit provider offices to disseminate HATS information.

Dr. Rosenberg - talk to UF Nurse Practitioners group and research additional nurse practitioner organizations and associations in the area that may be willing to work with us.

Meeting adjourned at 5:55 PM. Next meeting TBA

Thanks everyone for all your dedication and help with this important program!