HillsboroughHATS
Services and Cross-System Relationship-Building Workgroup Conference Call
Wednesday April 6, 2011, 5-6 PM

On the call: Lynn Ringenberg, Janet Hess, Judy Rosenberg, Danny Plasencia, Laurie Woodard, Joanne Angel, Marybeth Palmigiano

Dr. Ringenberg opened the call at 5:10 PM. She posed a question for discussion:
*What can we do to get the word out to providers about transitioning kids and to inform them of the resources we have through HillsboroughHATS?*

**Discussion:**

- We primarily need to target the adult providers.
- Coordinate efforts to do personal visits to offices.
- Ms. Angel suggested we target the student adult nurse practitioners; as part of their education many of them are already working in doctors’ offices and could be a good conduit for us.
- Post announcements on Nurse Practitioner of Florida websites and list serves.
- Ms. Hess wrote an Opinion-Editorial article that was published in the Tampa Tribune on Monday April 4 (see attached article). We could leverage this by sending it to provider offices and sending it to the HCMA and FMA to be published in their bulletins.
- We should consider sending period announcements/brief articles to the HCMA and FMA among others.
- Grand Rounds – there is one scheduled for April 14 at St. Joseph’s Hospital Make sure the adult providers are aware and encouraged to attend.

*How can we identify providers and practices to reach out to and how can we get them to help?*

- Blue Cross Blue Shield of Florida has a searchable database on their website [www.bcbsfl.com](http://www.bcbsfl.com)
- The Agency for Health Care Administration Florida Medicaid Office has a list of providers who take Medicaid patients. [http://ahca.myflorida.com/index.shtml](http://ahca.myflorida.com/index.shtml); they also have provider training; we could contact them to see if they would help us disseminate information to their providers.
- Obtain email address from the department of Medical affairs at UF and UT. Send the Op-Ed that Ms. Hess wrote as an introduction and ask them for feedback and assistance.
- When talking to providers it’s very important to emphasis that we will not overburden the practice.
- Use the FloridaHATS brochure and legislative talking points when meeting with providers.
- Offer the *My Health Passport* [http://flfcic.fmhi.usf.edu/projects/health.htm](http://flfcic.fmhi.usf.edu/projects/health.htm) as a tool for providers to use, it’s written specifically for people with developmental disabilities. The passport is posted on the FloridaHATS website.
- It’s important to talk to the nursing and office staff as well as the doctor, we need their buy-in to be successful.
- Target clinicians who are just starting up their practices.
**Action Items:**

**Ms. Hess** – contact Maria Jones at St. Joseph’s Medical staff office to get a notice out to the adult providers about the upcoming Grand Rounds. Ask someone at USF about getting a list of adult physicians/providers through Tampa General. Contact University Community Hospital (follow up from HCMA dinner in February).

**Ms. Palmigiano** – compile list of primary care providers

**Dr. Plasencia** - ask some of the physicians in his practice to assist with visiting provider offices. Talk to the COO at St. Joseph’s about obtaining provider email addresses.

**Dr. Ringenberg** – begin to visit provider offices to disseminate HATS information.

**Dr. Rosenberg** - talk to UF Nurse Practitioners group and research additional nurse practitioner organizations and associations in the area that may be willing to work with us.

Meeting adjourned at 5:55 PM. Next meeting TBA

*Thanks everyone for all your dedication and help with this important program!*