

## HillsboroughHATS Materials Dissemination Plan for Health Care Providers

Action Item	Lead
1) Identify Adult Nurse Practitioner organizations and schools. <ul style="list-style-type: none"> <li>i) Obtain contact information for each</li> <li>ii) Draft outreach letter and obtain approval of letter from the Services Workgroup Co Chairs</li> <li>iii) Mail, email or visit</li> <li>iv) Submit article to newsletter or list serve</li> </ul>	Judy Rosenberg
2) Identify point person at area hospitals who can help us reach their providers. <ul style="list-style-type: none"> <li>i) Schedule Grand Rounds</li> <li>ii) Send Email or list serve announcements</li> <li>iii) Submit article to newsletters</li> </ul>	Lynn Ringenberg and Danny Plasencia
3) Contact HCMA and FMA and ask about outreach to their membership. <ul style="list-style-type: none"> <li>i) Obtain list of events where we might exhibit</li> <li>ii) Speak at an upcoming meeting</li> <li>iii) Submit article to their newsletter and or list serve and website.</li> </ul>	Lynn Ringenberg
4) Compile database of adult providers in Hillsborough County (IM, GP, FP) <ul style="list-style-type: none"> <li>i) Review list with Drs. Ringenberg and Plasencia to identify which ones to visit personally and which ones to mail or email.</li> <li>ii) Determine plan for office visits.</li> <li>iii) Draft letter for mailing, obtain approval of letter from the Services Workgroup Co Chairs before sending.</li> <li>iv) Schedule in person meetings with the medical director or practice manager of larger group practices.</li> </ul>	Lynn Ringenberg Danny Plasencia Laurie Woodard Marybeth Palmigiano
5) Obtain email addresses from the Department of Medical Affairs at UF and UT. <ul style="list-style-type: none"> <li>i) Draft email announcement and send out, with approval of Services Workgroup Co Chairs.</li> </ul>	Janet Hess
6) Obtain email addresses from St. Joseph's Hospital <ul style="list-style-type: none"> <li>i) Draft email announcement and send out, with approval of Services Workgroup Co Chairs.</li> </ul>	Danny Plasencia

7) Identify new practices/clinicians.	
8) Contact Hillsborough County Medicaid Field Office Manager about outreach to their providers. i) Obtain list of events where we might exhibit ii) Speak at an upcoming meeting iii) Submit article to their newsletter and or list serve and website.	Marybeth